



(Please scan QR Code to view Offer Documents)

# mobilise

# MOBILISE APP LAB LIMITED

CIN: U62012HR2023PLC113349

Our Company was originally formed and registered as a Limited Liability Partnership under the Limited Liability Partnership Act, 2008 ("LLP Act") in the name and style of "Mobilise App Lab LLP" (LLPIN: AAB-4430) and received a certificate of incorporation from the Registrar of Companies, National Capital Territory of Delhi and Haryana April 04, 2013. Further, "Mobilise App Lab LLP" was thereafter converted from a Limited Liability Partnership to a Private Limited Company under Section 366 of Companies Act, with the name of Mobilise App Lab Private Limited and received a fresh certificate of incorporation from the Registrar of Companies, Central Registration Centre on July 17, 2023 sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 and rule 18 of the Companies (Incorporation) Rules, 2014. The Corporate Identification Number of our Company was U62012HR2023PTC113349. Later, our Company was converted into Public Limited Company and consequently name of company was changed from "Mobilise App Lab Private Limited" to "Mobilise App Lab Limited" vide Special resolution passed by the Shareholders at the Extra Ordinary General Meeting held on March 12, 2025 and a fresh certificate of incorporation dated April 17, 2025 issued by the Registrar of Companies, Central Processing Centre. For further details, please refer to chapter titled "Our History And Certain Other Corporate Matters" beginning on page 184 of this Prospectus.

**Registered Office:** 62-B, HSIDC, Sector-31, Faridabad City, Haryana, India, 121002  
**Corporate Office:** Unit No. 201, 2nd floor, Tower B, Unitech CyberPark, Sector 39, Jharsa, Wazirabad, Gurugram, Haryana, 122001  
**Tel:** +91- 9289965136; **E-mail id:** cs@mobilise.co.in, **Website:** https://mobilise.co.in/  
**Contact Person:** Mr. Amit Kumar, Company Secretary and Compliance Officer; **Corporate Identity Number:** U62012HR2023PLC113349

## OUR PROMOTERS: MR. ASHISH SHARMA, MRS. SMRITI SHARMA AND DR. MANISH SHARMA

Our Company has filed the Prospectus dated February 26, 2026, (the "Prospectus") with the Registrar of Companies, Haryana, ("RoC") and the equity shares are proposed to be listed on the Emerge Platform of National Stock Exchange of India Limited ("NSE Emerge") and the listing and trading of the Equity Shares expected to commence on March 02, 2026.

## BASIS OF ALLOTMENT

PUBLIC ISSUE OF 25,12,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF MOBILISE APP LAB LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹80 PER EQUITY (THE "ISSUE PRICE") AGGREGATING TO ₹2,009.6 LAKH ("THE ISSUE") COMPRISING OF A FRESH ISSUE OF 25,12,000 EQUITY SHARES AGGREGATING TO ₹2,009.6 LAKH (THE "FRESH ISSUE") OF WHICH 1,26,400 EQUITY SHARES AGGREGATING TO ₹101.12 LAKH WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF 23,85,600 EQUITY SHARES AGGREGATING TO ₹1908.48 LAKH (THE "NET ISSUE"). THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 26.41% AND 25.08 % RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY

**ANCHOR INVESTOR ISSUE PRICE: RS. 80/- PER EQUITY SHARE OF FACE VALUE OF RS.10 EACH**  
**ISSUE PRICE: RS. 80/- PER EQUITY SHARE OF FACE VALUE OF RS.10 EACH**  
**THE ISSUE PRICE IS 8.00 TIMES OF THE FACE VALUE OF THE EQUITY SHARES**

## RISKS TO INVESTORS

(For details, refer to section titled "Risk Factors" on page 26 of the Prospectus)

- Substantial portion of our revenues has been dependent upon Top 1 Client and also on few clients (Top 10). The loss of any one or more of our major clients would have a material effect on our business operations and profitability.
- The immediate relatives of our promoters, who are deemed to be a part of the Promoter Group under the SEBI ICDR Regulations have not provided consent, information or any confirmations or undertakings pertaining to themselves which are required to be disclosed as part of the Promoter Group in this Prospectus.
- Majority of our sales for the last 3 years and stub period is dependent majorly on Maharashtra. Any loss of business from may adversely affect our revenues and profitability.
- Substantial portion of our revenues has been dependent upon our software product i.e. HRevO. The loss of any one or more of our major clients would have a material effect on our business operations and profitability.
- Our Company has in the past entered into related party transactions and may continue to do so in the future. There can be no assurance that such transactions, individually or in the aggregate, will not have an adverse effect on our Company's financial condition and results of operations.

## BID/ISSUE PROGRAMME

**ANCHOR INVESTOR/ BID ISSUE PERIOD OPENED AND CLOSED ON: FRIDAY, 20TH FEBRUARY, 2026**  
**BID/ISSUE OPENED ON: MONDAY, 23RD FEBRUARY, 2026**  
**BID/ISSUE CLOSED ON: WEDNESDAY, 25TH FEBRUARY, 2026**

## ALLOCATION OF THE ISSUE

- QIB PORTION: 11,90,400 EQUITY SHARES WHICH WERE NOT MORE THAN 50.00% OF THE NET ISSUE
- INDIVIDUAL INVESTOR PORTION: 8,35,200 EQUITY SHARES WHICH WERE NOT LESS THAN 35.00% OF THE NET ISSUE
- NON-INSTITUTIONAL PORTION: 3,60,000 EQUITY SHARES WHICH WERE NOT LESS THAN 15.00% OF THE NET ISSUE OUT OF WHICH
  - i. 1,20,000 EQUITY SHARES WERE RESERVED FOR THE BIDS MORE THAN 2 LOTS BUT UPTO ₹ 10,00,00 AND
  - ii. 2,40,000 EQUITY SHARES WERE RESERVED FOR THE BIDS ABOVE ₹ 10,00,000
- MARKET MAKER PORTION: 1,26,400 EQUITY SHARES OF THE ISSUE.

The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 253 of the SEBI ICDR Regulations, as amended, wherein not more than 50% of the Net Issue shall be allocated on a proportionate basis to Qualified Institutional Buyers ("QIBs", the "QIB Portion"), provided that our Company may, in consultation with the Book Running Lead Managers, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), out of which 40% shall be available for allocation as follows: (i) 33.33% shall be available for allocation to domestic Mutual Funds, and (ii) 6.67% for life insurance companies and pension funds, subject to valid Bids being received from domestic Mutual Funds, life insurance companies and pension funds at or above the Anchor Investor Allocation Price ("Anchor Investor Allocation Price"). In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Investors, out of which (a) one third of such portion was reserved for applicants with application size of more than 2 lots and up to such lots equivalent to not more than 10,00,000 and (b) two-third of such portion was reserved for applicants with application size of more than 10,00,000 provided that the unsubscribed portion in either of such subcategories could have been allocated to applicants in the other sub-category of Non-Institutional Bidders and not less than 35% of the Net Issue shall be available for allocation to Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price. All potential Bidders (except Anchor Investors) are required to mandatorily utilize the Application Supported by Blocked Amount ("ASBA") process providing details of their respective ASBA accounts, and UPI ID in case of IBs using the UPI Mechanism, if applicable, in which the corresponding Bid Amounts will be blocked by the SCSBs or by the Sponsor Bank under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see "Issue Procedure" beginning on page 318 of this Prospectus.

The bidding for Anchor Investors opened and closed on Friday, 20th February, 2026. The Company received 3 applications from 3 anchor investors for 10,03,200 equity shares. The Anchor investor price was finalized at Rs. 80/- per Equity Share. A total of 7,13,600 equity shares allocated under Anchor Investor Portion aggregating to Rs. 570.88 Lakh.

The Offer (excluding Anchor Investor Portion) received 32,253 Applications for 16,80,20,800 Equity Shares (before technical rejections) resulting in 107.45 times subscription. The details of the Applications received in the Issue from various categories are as under (before technical rejections):

### Detail of the Applications Received:

Sr. No.	Category	No. of Applications	No. of Equity Shares applied	Equity Shares Reserved as per Prospectus	No. of times Subscribed
1	Individual Investors	25,004	8,00,12,800	8,35,200	95.80
2	Non-Institutional Investors (above 2 lots but upto ₹ 10,00,000)	3,333	1,64,24,000	1,20,000	136.87
	Non-Institutional Investors (above ₹ 10,00,000)	3,579	4,68,44,800	2,40,000	195.19
3	Market Makers	1	1,26,400	1,26,400	1.00
4	Qualified Institutional Buyers (Excluding Anchor Portion)	25	2,34,00,000	4,76,800	49.08
	<b>Total</b>		<b>16,68,08,000</b>	<b>17,98,400</b>	

### Final Demand:

A summary of the final demand as at different Bid price is as under:

Bid Price	No. Of Application	Sum Quantity	% to Total	Cumulative Shares	% to Total
75.00	57	1,82,400	0.0941	1,82,400	0.0941
76.00	11	35,200	0.0182	2,17,600	0.1123
77.00	8	32,000	0.0165	2,49,600	0.1288
78.00	22	70,400	0.0363	3,20,000	0.1652
79.00	15	48,000	0.0248	3,68,000	0.1899
80.00	40,091	19,33,90,400	99.8101	19,37,58,400	100.0000
<b>CUT OFF</b>		<b>19,33,90,400</b>	<b>100.0000</b>		

The Basis of Allotment was finalised in consultation with the Designated Stock Exchange, being National Stock Exchange of India Limited on 26.02.2026.

### 1) Allotment to Individual Investors (After Technical Rejections)

The Basis of Allotment to the Retail Individual Investors, who have Bid at cut-off / Issue Price of Rs. 80.00/- per Equity Share, was finalized in consultation with NSE Emerge. The category has been subscribed to the extent of 95.80 times. The total number of Equity Shares Allotted in this category is 8,35,200 Equity Shares to 261 successful applicants. The category-wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category wise)	No. of Applications Received	% of Total	Total No. of Shares Applied in Each Category	% to Total	No. of Equity Shares Allotted per Applicant	Ratio	Total No. of Shares Allotted
3,200	25,004	100.00	8,00,12,800	100.00	3,200	261 : 25,004	8,35,200
<b>Total</b>	<b>25,004</b>	<b>100.00</b>	<b>8,00,12,800</b>	<b>100.00</b>			<b>8,35,200</b>

### Allotment to Non-Institutional Bidders / Investors (After Technical Rejections)

The Basis of Allotment to the Non-Institutional Bidders / Investors, who have bid at the Issue Price of Rs. 80.00/- per Equity Share was finalized in consultation with NSE. The Nil category has been subscribed to the extent of 136.87 times. The total number of Equity Shares Allotted in this category is 1,20,000 Equity Shares to 25 successful applicants. The category-wise details of the Basis of Allotment are as under (Sample basis):

No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Allocation per Applicant		Ratio of allottees to applicants	Total No. of shares allocated/ allotted	
					Before Rounding off	After Rounding off			
4800	3158	94.75	1,51,58,400.00	94.75	36.0035	4800	24	3158	1,15,200
6400	129	3.87	8,25,600.00	3.87	36.0078	4800	1	129	4,800
8000	21	0.63	1,68,000.00	0.63	36.0000	4800	0	0	0
9600	5	0.15	48,000.00	0.15	36.0000	4800	0	0	0
11200	20	0.60	2,24,000.00	0.60	36.0000	4800	0	0	0
<b>Total</b>	<b>3,333</b>	<b>100.00</b>	<b>1,64,24,000.00</b>	<b>100.00</b>					<b>1,20,000</b>

The Nil-I category has been subscribed to the extent of 195.19 times. The total number of Equity Shares Allotted in this category is 2,40,000 Equity Shares to 50 successful applicants. The category-wise details of the Basis of Allotment are as under (Sample basis):

No. of Shares applied for (Category wise)	Number of applications received	% to total	Total No. of Shares applied in each category	% to total	Allocation per Applicant		Ratio of allottees to applicants	Total No. of shares allocated/ allotted	
					Before Rounding off	After Rounding off			
12,800	3,488	97.46	4,46,46,400	95.31	67.0579	4,800	49	3,488	2,35,200
14,400	41	1.15	5,90,400	1.26	67.0732	4,800	1	41	4,800
16,000	19	0.53	3,04,000	0.65	67.0526	4,800	0	0	0
17,600	4	0.11	70,400	0.15	67.0000	4,800	0	0	0
19,200	4	0.11	76,800	0.16	67.2500	4,800	0	0	0
20,800	1	0.03	20,800	0.04	67.0000	4,800	0	0	0
22,400	3	0.08	67,200	0.14	67.0000	4,800	0	0	0
24,000	2	0.06	48,000	0.10	67.0000	4,800	0	0	0
25,600	1	0.03	25,600	0.05	67.0000	4,800	0	0	0
27,200	2	0.06	54,400	0.12	67.0000	4,800	0	0	0
32,000	3	0.08	96,000	0.20	67.0000	4,800	0	0	0
35,200	1	0.03	35,200	0.08	67.0000	4,800	0	0	0
36,800	2	0.06	73,600	0.16	67.0000	4,800	0	0	0
40,000	1	0.03	40,000	0.09	67.0000	4,800	0	0	0
43,200	1	0.03	43,200	0.09	67.0000	4,800	0	0	0
56,000	1	0.03	56,000	0.12	67.0000	4,800	0	0	0
62,400	1	0.03	62,400	0.13	67.0000	4,800	0	0	0
64,000	1	0.03	64,000	0.14	67.0000	4,800	0	0	0
92,800	1	0.03	92,800	0.20	67.0000	4,800	0	0	0
1,60,000	1	0.03	1,60,000	0.34	67.0000	4,800	0	0	0
2,17,600	1	0.03	2,17,600	0.46	67.0000	4,800	0	0	0
<b>Total</b>	<b>3,579</b>	<b>100.00</b>	<b>4,68,44,800</b>	<b>100.00</b>					<b>2,40,000</b>

### 3) Allotment to Market Maker (After Technical Rejections)

The Basis of Allotment to the Market Maker, at the issue price of Rs. 80/- per Equity Share, was finalized in consultation with NSE Limited. The Category was subscribed by 1.00 times. The total number of shares allotted in this category is 1,26,400 Equity Shares in full out reserved portion of 1,26,400 Equity Shares.

### 4) Allotment to QIBs (After Technical Rejections)

Allotment to QIBs, who have bid at the Issue Price of Rs. 80/- per Equity Share has been done on a proportionate basis in consultation with NSE Limited. This category has been subscribed to the extent of 49.08 Times of QIB portion. The total number of Equity Shares allotted in the QIB category is 4,76,800 Equity Shares, which were allotted to 24 successful Applicants.

CATEGORY	FIS/BANKS	MFS	IC'S	NBFC'S	AIF	FPI	OTHERS	TOTAL
QIB	-	-	19,200	1,00,800	2,80,000	76,800	-	4,76,800

### 5) Allotment to Anchor Investors (After Technical Rejections)

The Company in consultation with the BRLM, has allotted 7,13,600 Equity Shares to 3 Anchor Investors at the Offer Price of Rs. 80.00/- per Equity shares in accordance with the SEBI Regulations. This represents 60.00% of the QIBs Portion.

CATEGORY	FIS/BANKS	MFS	IC'S	NBFC'S	AIF	FPI	OTHERS	TOTAL
Anchor Investor	-	-	-	-	5,87,200	1,26,400	-	7,13,600

Continued from previous page...

The Board of Director of our Company at its meeting held on February 26, 2026 has taken on record the basis of allotment of Equity Shares approved by the Designated Stock Exchange, being NSE and has allotted the Equity Shares to various successful applicants. The Allotment Advice Cum Refund Intimation has been emailed to the email id of the investors as registered with the depositories. Further, instructions to the SCSBs have been issued for unblocking of funds and transfer to the Public Issue Account on February 27, 2026. The Equity Shares allotted to the successful allottees have been uploaded on February 26, 2026 for credit into the respective beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is in the process of obtaining the listing and trading approval from NSE and the trading of the Equity Shares is expected to commence on March 02, 2026.

**Note:** All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus dated February 26, 2026 filed with the Registrar of Companies, Haryana ("ROC").

## INVESTORS, PLEASE NOTE

The details of the allotment made has been hosted on the website of the Registrar to the Issue, Bigshare Services Private Limited at website: [www.bigshareonline.com](http://www.bigshareonline.com)

All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/ Sole Bidder, Serial number of the ASBA form, number of Equity Shares bid for, Bidder DP ID, Client ID, PAN, date of submission of the Bid cum Application Form, address of the Bidder, the name and address of the Designated Intermediary where the Bid cum Application Form was submitted by the Bidder and copy of the Acknowledgment Slip received from the Designated Intermediary and payment details at the address given below:

### BIGSHARE SERVICES PRIVATE LIMITED

Office No. S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East), Mumbai - 400093, Maharashtra

Tel: +91-22-62638200

Email: [ipo@bigshareonline.com](mailto:ipo@bigshareonline.com)

Investor Grievances Email id- [investor@bigshareonline.com](mailto:investor@bigshareonline.com)

Website: [www.Bigshareonline.com](http://www.Bigshareonline.com)

SEBI Registration No.: INR000001385

Contact Person: Mr. Vinayak Morbole



IPO PREMIUM

On Behalf of the Board of Directors  
For Mobilise App Lab Limited

Sd/-

Mr. Amit Kumar

Company Secretary & Compliance Officer

Place – Faridabad, Haryana

Date: February 27, 2026

### THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF MOBILISE APP LAB LIMITED

**Disclaimer:** Mobilise App Lab Limited has filed the Prospectus dated February 26, 2026 with the Registrar of Companies, Haryana and thereafter with SEBI and the Stock Exchange. The Prospectus is available on the website of NSE Emerge i.e. [www.nseindia.com](http://www.nseindia.com) and is available on the website of the BRLM at <https://ccvindia.com/mb/>. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the Prospectus including the section titled "Risk Factors" beginning on page 26 of the Prospectus.

NSE Disclaimer: "It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to the Offer Document for the full text of the 'Disclaimer Clause of NSE'".

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. state securities laws. The Equity Shares are being issued and sold outside the United States in 'offshore transactions' in reliance on Regulation "S" under the Securities Act and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.